

# Be Aware, Be Involved

## The CyberSpark's Affiliates Club is a members only club aimed for the cyber industry.

Members of the CyberSpark's Affiliates Club (CAC) receive many valuable resources and special insights to enhance the growth of their business. CAC strives to provide its members with informational publications, involvement and position to make a change.

Members of CAC also have the opportunity to make a difference through direct engagement with decision makers and opinion leaders in their line of business.

There are so many benefits to utilize from your business along cyber related channels, it is hard to keep them up to speed. We encourage you to frequently check our website for special events opportunities and services through CAC.

### The benefits available to affiliate members are:

- Early acknowledgement on CyberSpark's news
- Round table meetings within the Ecosystem: Academy, Government, Industry, Municipality
- Invitation to CyberSpark's scheduled Bi-Monthly events
- Option to participate in preplanned visits to the park
- Discount in Cyber related events – seminars, conferences and exhibitions\*
- Involvement in community and social associated activities
- Global networking within CyberSpark's society
- Exposure and presence in CyberSpark's publications and marketing material
- Awareness to available financial benefits and grant channels for participants
- One-on-one meetings with decision makers

\* Limited to events organized by CyberSpark

## Service Specifications

### What is a Round-Table event?

CyberSpark Round-Table events are periodical meetings dedicated to a specific domain (e.g. Telecommunication, Finance, Health, Transportation), with the participation of representatives from industry, academy and authorities. The sessions are ideal for out-of-the-box thinking over any aspect of the cyber industry at national and global scale, referring to present and future scenarios. While being a think-tank platform, considerations and decisions made at the table will be monitored and followed-up by CyberSpark's team, and will be reported to the table members upon request.





### What is a Bi-Monthly event?

CyberSpark team invites you to participate in the Bi-Monthly events. Each event is dedicated to a leading subject related to cyber in the broadest term. While the discussions are not technical and are therefore suitable to all positions and qualifications, they aim to cover the entire spectrum of disciplines relevant. Members of the club are more than welcome to propose themes to be incorporated into the yearly plan and are encouraged to take the stage as lecturers on subjects of their expertise.

### What are the community and social associated channels?

We at CyberSpark strongly believe in availing the human and physical assets developed at the cyber industry for the benefit of the Public in the Negev region. Through proactive involvement in domains such as education and community, members of the club have the opportunity to make a real change for the good of the local society, thus building a better future for man and environment.

### What business benefits are enabled through membership?

The activity volume in CyberSpark is continuously growing, and is expected to further increase in the coming years. With new Israeli and multinational companies joining in, expansion of the research programs conducted by the university, the build-up of the national CERT, the relocation of the technological IDF units and last but not least – the daily stream of visits from all over the world – the conditions for business development, marketing and growth are well matured. Being a member of the club enables a comprehensive visibility into the doing and being within the park, with a set of potential venues for business fulfillment.



Feel free to contact us: [info@cyberspark.org.il](mailto:info@cyberspark.org.il) if you have any questions or comments.